








Timing	Copy	Instagram asset	Twitter/Facebook/Newsletter asset
<p>Early 2024 (Jan/Feb)</p> <p>Start the messaging early and give your networks time to consider their ID situation</p>	<p>Did you know you will need to provide photo ID when voting at a polling station in May's Mayor of London and London Assembly elections?</p> <p>To check if you have an accepted form of ID visit: www.gov.uk/votingphotoid</p> <p>You can apply for a free ID at: www.gov.uk/applyforphotoidtovote</p>		
<p>Feb 2024</p> <p>Your networks will need to check if they have an ID that will be accepted at polling stations before it's too late to get one</p>	<p>Do you have a photo ID that can be used in May's elections?</p> <p>Take a look at the full list and check if you have an accepted form of ID at: www.gov.uk/votingphotoid</p> <p>You can apply for a free ID, called a Voter Authority Certificate, at: www.gov.uk/applyforphotoidtovote</p>		
<p>Before 24 April, 5pm</p> <p>The deadline to apply for a free Voter Authority Certificate is 24 April, 5pm. This copy and asset should not be used after this date</p>	<p>Don't have a form of photo ID that can be used in May's Mayor of London and London Assembly elections?</p> <p>Don't worry!</p> <p>You can apply for a free ID, called a Voter Authority Certificate, at: www.gov.uk/applyforphotoidtovote</p> <p>You must apply by 24 April.</p>		

<p>w/c 29 April 2023 (week of elections)</p> <p>Give your network one last reminder that they will need to bring an accepted form of photo ID to their polling station on polling day</p>	<p>If you are voting in this week's elections, you will need to bring photo ID to present when voting at your polling station.</p> <p>To check which forms of ID will be accepted visit: www.gov.uk/votingphotoid</p>		
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