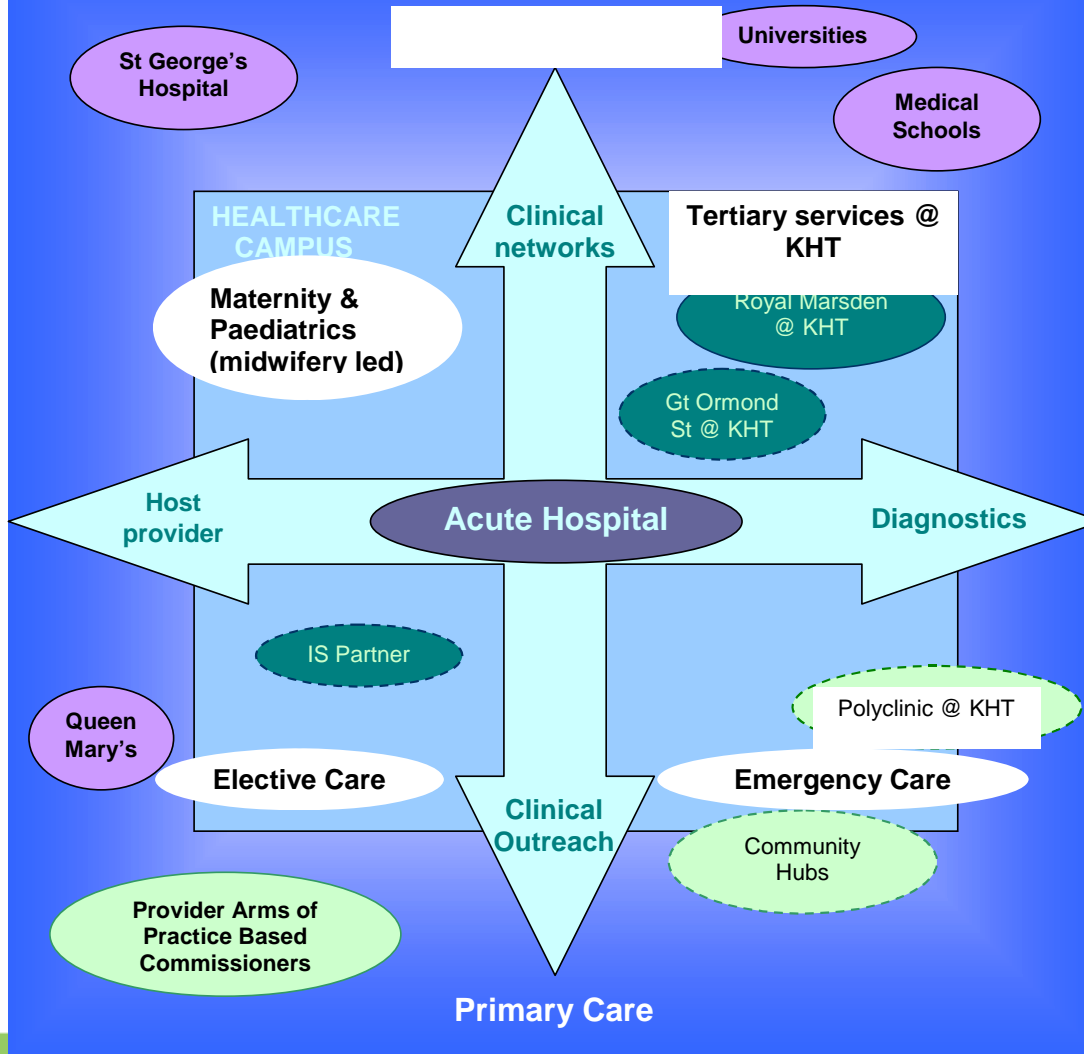




- High quality, safe acute healthcare
- Immediate community and beyond
- Healthcare campus

- Broad range of local services
- Partnership with other organisations
- Key role in training
- Achieve clinical excellence
- Patient focussed

## The Kingston Healthcare Campus Strategy



- A&E – GP ‘front end’
- Elective Surgical Unit
- Maternity – Obstetrics & Midwifery led
- Cancer Unit – Royal Marsden Hospital
- Great Ormond Street

- Bringing local people back (repatriation)
- Increasing market share
- Increasing elective activity
- Extending catchment population
- Demand management

- Excellent care for our patients
- Develop
  - maternity
  - paediatrics
  - day surgery
  - cancer services
  - radiology
  - pathology
  - cardiology
  - endoscopy

- Ambitious programme of change
- Patient choice strategy
- Reducing MRSA
- GP engagement
- Improved information and communications
- Improving our environment

- Community engagement
- Freedom to implement our vision
- Competitive advantage
- Only way forward

- Health acquired infection
- Patient expectations
- Reconfiguration leading to reduction in elective – financial pressures locally