

Acceptable Alternatives to “A” Boards



Externally Mounted Boards

Mounted on pilasters, stallrisers, window frames or walls. These could be chalk or white boards



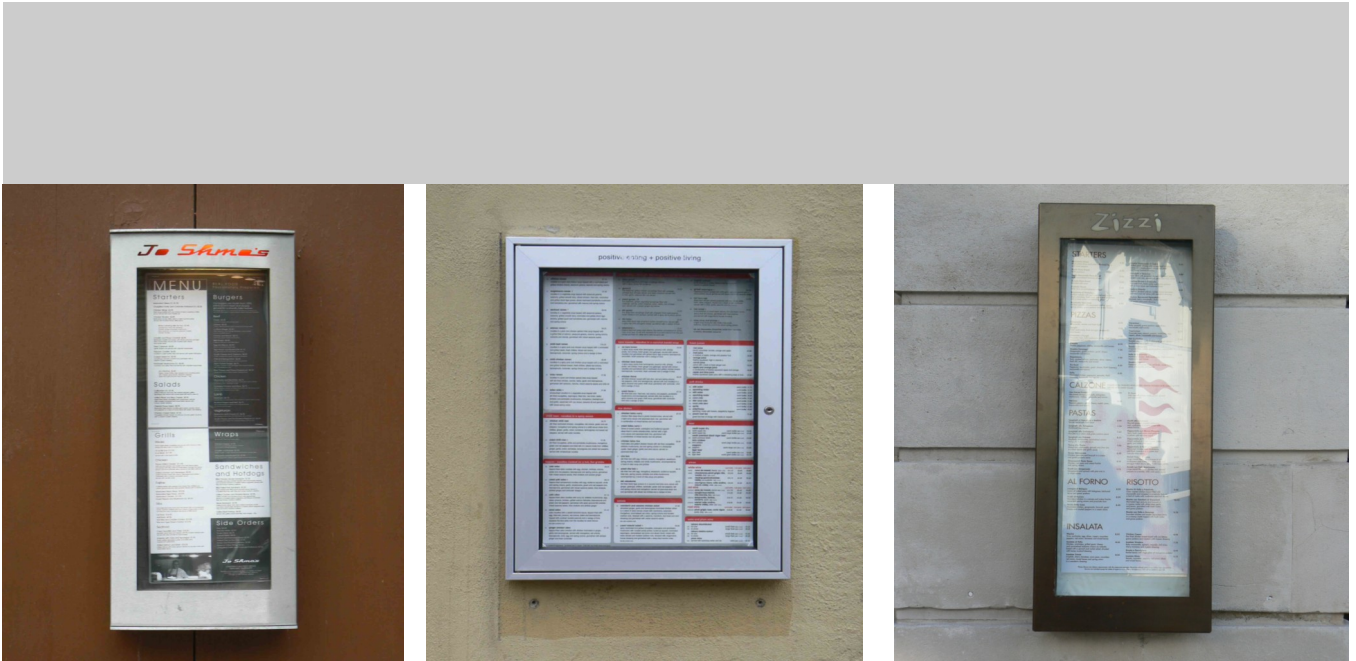
Additional Static Signage inside Shopfront

This could be changed daily if necessary and could respond to any special offers or sales



Hanging Signs

These reinforce the identity of the business and are visible in long views down the street



Externally Mounted Display Boxes

Menus, special offers, jobs, sales and promotions could be displayed on pilasters in sealed display boxes



Programmable Graphic Displays

These could be mounted within the shopfront area and could respond to special offers or sales



Projecting Cloth Signs

Individual cloth signs digitally printed with special offers or sale items that can be taken in at night

You should discuss your proposals with a member of the Planning Department to check whether advertisement consent is needed (Tel: 020 8547 5929)